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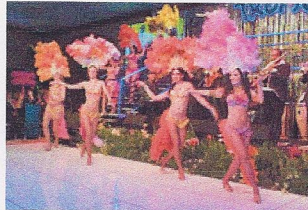
**Beckstrand
Cancer
Foundation
raises \$1.1
million**

The organization's 'An Evening in Havannah' Diamond & Pearl Ball on Oct. 16 sold out.

BY CAITLIN ADAMS
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The Beckstrand Cancer Foundation hosted a star-studded evening at the Balboa Bay Club to raise money for the foundation's mission of raising the quality of life for cancer patients and their families. The event's guest of honor was three-time cancer survivor and former All Pro NFL Center Rich Saul, and the evening also included a special memorial tribute to Monika Baker, who passed away from melanoma in 2009.



"Each year, the need for Beckstrand's support in the cancer community grows – and at The Diamond & Pearl Ball 2010, our donors really stepped up to the challenge put in front of them, to raise \$1 million toward programs that support this growing need," said Lil Spitzer, executive director of Beckstrand Cancer Foundation.

Attendees of the black-tie event also enjoyed an elegant cocktail reception, a collaborative dinner by Balboa Bay Club Executive Chef Josef Lageder and celebrity Chef Grant MacPherson, authentic Cuban music and entertainment by Combo Libertad and "Tropicana" nightclub cabaret dancers, and even a cigar lounge and casino afterparty. The event also served as the introductory launch of the Foundation's newest assistance program, the Andi Collins Memorial Scholarship Program. The fundraiser hosted a sold out crowd of 415 guests.

The Beckstrand Cancer Foundation aims to provide a unique service to those battling cancer and the challenges associated with the disease. The organization offers a variety of important assistance programs aimed at helping children, families and young adults who are diagnosed with cancer, as well as individual patient financial assistance. Aside from research and advocacy, the Foundation also provides direct financial assistance with comfort and living expenses such as rent/mortgage, utilities, food, transportation, medical insurance, copayments and prescriptions.

"Our guests are extraordinary people who have joined our Beckstrand Family because they recognize the role they are meant to play in this cancer fight," Spitzer said.

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